

# Dayton Dragons Professional Baseball Team

Fifth Third Field • P.O. Box 2107, Dayton, OH 45401-2107 • 937-228-BATS (2287) • Fax 937-228-2284  
www.daytondragons.com • www.mandalay.com



February 25, 2010

Dear service members,

As a member of the military, something happened last week that affects you.

In a *really good* way.

Let me explain.

The Dayton Dragons have sold out each home game played at Fifth Third Field in our 10 years of existence (704 consecutive games). Dragons' season tickets are *very* popular. And still really hard to come by—simply because fans just can't seem to get enough of the fun and excitement!

As a matter of fact, local military members ask me all the time if they can buy season tickets. And I always have to say, "Yes, but you have to sign up for our wait list first."

But that can take years. And many people just like you have told me they want season tickets, but can't wait for their turn to come up on the wait list because of a possible deployment or transfer.

So that gave us an idea.

## **HERE'S WHAT HAPPENED**

We brainstormed all the different ways we could accommodate the thousands of local military personnel in the Dayton Region.

And then it hit us.

What if we sent a special offer to members of the military that gives you top priority for Dragons season tickets in 2010?

We thought it was a great idea. And then we got another.

## **A SEASON TICKET DESIGNED JUST FOR YOU**

Yes, believe it or not you get to skip the wait list! In addition, we've created a special military package *only available to military personnel and their families* of the Dayton Region.

It's a *shared* 17-Game package. And it lets military members share 17 games. So each person gets either 8 or 9 games for the season. That averages out to 1 or 2 games a month.

## ***YOU WANT TO HEAR THE BEST PART?***

With every season ticket you also get a **signing bonus**—that includes a limited edition Dragons hat and T-shirt. Plus, you'll also get \$10 in Dragons Bucks that can be used at any concession or merchandise stand in Fifth Third Field. **This is more than \$35 in value just for our men and women in uniform.**

Plus, we included a special clause to make this a no-risk purchase: If you are deployed or transferred during the season, you can return your tickets for a refund.

## ***IT'S MORE AFFORDABLE NOW THAN EVER***

The ticket plans start at \$10.25 per seat. For 8-games this is just \$82/seat for the season and \$92/seat for 9-games.

And for the first time ever, the Dragons are offering payment plan options. Choose an interest-free payment plan and spread your payments out over three months—and **get started with a deposit as little as \$25.**

## ***HOW TO GET STARTED***

Please take two seconds to fill out the enclosed form and mail or fax it back to us. If it's easier, you can also call us at (937) 228-2287 or e-mail us at [dragons@daytondragons.com](mailto:dragons@daytondragons.com).

In order to take advantage of this offer, please respond by Monday, March 15, 2010.

We only have a limited amount of these special military packages available and expect them to go quickly, so please don't wait.

The Dragons look forward to seeing at Fifth Third Field in 2010.

Thank you!

Sincerely,



Jeff Stewart  
Vice President of Ticketing, Dayton Dragons Professional Baseball Team

**P.S. Don't forget, you only have until March 15 to get the experience of a lifetime—and not have to wait years for it!**



# 2010 SEASON TICKET ORDER FORM

**Yes, I want to order season tickets for the 2010 season.**

### ACCOUNT INFORMATION

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Cell Phone \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email \_\_\_\_\_

### HOW TO RESPOND:

<b>Phone:</b>	<b>(937) 228-2287</b>
<b>Fax:</b>	<b>(937) 228-2284</b>
<b>Mail:</b>	<b>Dayton Professional Baseball Team Fifth Third Field P.O. Box 2107 Dayton, OH 45401-2107</b>
<b>Email:</b>	<b>dragons@daytondragons.com</b>

<u>Flexible Ticket Plans</u>	<u># Seats</u>	<u>Deposit Due</u>
<input type="checkbox"/> Shared 17-game plan	_____	\$25.00 per seat
	<b>Total Due</b>	<b>\$</b>

\* Ticket prices start at \$10.25/seat; the final invoice will follow once you have been seated

\*\*We will contact you once we receive this form to help you select your 2010 seats.

Make all checks payable to: "Dayton Professional Baseball"  
 Please send payment to: Dayton Dragons Baseball / Fifth Third Field  
 P.O. Box 2107  
 Dayton, OH 45401-2107

Or charge my credit card listed below:  Amex  Visa  MasterCard  Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**CODE: MILITARY OFFER**